# INVESTMENT DESIGN AND BUSINESS PLANNING ANNOTATION TO THE CURRICULUM OF A HIGHER EDUCATION INSTITUTION

Specialty: 1-25 01 07 "Economics and management at the enterprise"

	STUDY MODE	
	full-time	part-time (shortened program)
Year	4	5
Semester	7	9
Lectures, hours	36	6
Practical classes (seminars), hours	18	4
Exam, semester	=	2
Course paper, semester	7	9
Contact hours	54	12
Independent study, hours	98	140
Total course duration in hours / credit units	152/4	

### 1 Brief content of the discipline

The academic discipline "Economic evaluation of the activity of an enterprise" forms students' skills in setting investment analysis tasks, theoretical foundations and applied aspects of managing the investment activities of business entities in market conditions, conducting financial and economic calculations for optimal investment management, developing the necessary software for this.

## 2 As a result of studying the discipline, the student must

#### know:

- theoretical and methodological foundations of investment management;
- the basics of financial mathematics, necessary when working with both securities and direct investments in the manufacturing sector;
- the main approaches to choosing the optimal portfolio of securities;
- ways to minimize financial risk;
- Fundamentals of investment design in conditions of uncertainties of various nature;

#### be able to:

- calculate discounted estimates of the financial parameters of investments based on payment flows;
- evaluate the comparative effectiveness of investment options;
- make decisions on the choice of effective investment projects; analyze investment risks;
- reasonably set and solve the problem of optimizing the portfolio of securities;
- use a PC and appropriate software to solve typical problems of investment management;
- develop business plans and investment projects, taking into account the peculiarities of the legislation of the Republic of Belarus;

#### own:

- acquired basic knowledge in the field of investment design and apply them to solve theoretical and practical problems;
- the ability to develop a business plan for an investment project in accordance with the laws and regulations governing investment activities in the Republic of Belarus;
- evaluating the effectiveness of investment projects according to various criteria;
- methods for determining the effectiveness of investments in scientific and innovative activities.

## 3 Formed competencies

Mastering this academic discipline should ensure the formation of the following competencies:

Codes of generated	Names of competencies being formed
competencies	Trumes of competences being formed
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AK-1	Be able to apply basic scientific and theoretical knowledge to solve theoretical and practical
	problems
PK-5	Be proficient in modern management decision-making techniques
PK-23	Be able to make informed decisions in the face of business uncertainty
PK-27	Substantiate the system of indicators and methods for assessing the economic efficiency of
	the functioning of an organization (enterprise), certain types of activities and structural
	divisions.

#### 4 Educational technologies

When studying the discipline, a module-rating system for assessing students' knowledge is used. The use of forms and methods of conducting classes in the study of various topics of the course: multimedia, using a computer.