

**ECONOMY AND INNOVATION MANAGEMENT
ANNOTATION**

TO THE CURRICULUM OF THE INSTITUTION OF HIGHER EDUCATION

Specialty 1-25 01 07 "Economics and management at the enterprise"

Specialization 1-25 01 07 03 "Business Administration"

1. Brief content of the discipline

The purpose of studying the academic discipline is to form the necessary professional knowledge, skills and abilities for future

	STUDY MODE
	full-time
Year	4
Semester	7
Lectures, hours	36
Practical classes (seminars), hours	18
Exam, semester	7
Contact hours	54
Independent study, hours	57
Total course duration in hours / credit units	111/3

economists-managers to effectively manage the innovative activities of enterprises and their structural divisions, providing them with a high level of competitiveness in the domestic and foreign markets.

The objectives of studying the discipline: to study the essence and classification of innovations, the main stages and principles of organizing the management of innovative processes, the strategic aspects of the innovative activity of an enterprise, the structural organization of the innovative activity of enterprises, the role of the human factor in the innovative activity of enterprises, the features and main factors of demand for the results of innovative activities, quality management problems in the innovation process, the basics of innovation risk management, principles and methodological methods for assessing the effectiveness of an enterprise's innovation activity, the principles of formation and content of the state innovation policy, to study the content of the state innovation development strategy.

2. As a result of mastering the academic discipline, the student must

know the essence and classification of innovations, the main stages and principles of organizing the management of innovation processes; fundamentals of strategic management of innovation activities; structural organization of innovative activity of enterprises; fundamentals of human resource management of innovation activities; fundamentals of innovation risk management; principles and methodological methods for evaluating the effectiveness of an enterprise's innovative activity; principles of formation and content of the state innovation policy;

be able to organize the management of innovative processes; determine the content of the strategy of innovative activity of the enterprise; organize project management of innovative activities of the enterprise; organize research and development and preparation of production at the enterprise; manage human resources for innovation; manage the risks of innovation; evaluate the effectiveness of the innovative activity of the enterprise;

have the skills to determine the content of the strategy of innovative activity of the enterprise; organization of project management of innovative activity of the enterprise; human resource management skills for innovation activities; risk management of innovation activities; evaluation of the effectiveness of the innovative activity of the enterprise.

3. Competences to be formed: PC-5 - To master modern techniques for making managerial decisions; PC-7 - To carry out organizational preparation of production, as well as setting innovative managerial and economic tasks; PC-8 - Provide a feasibility study for design and technological preparation of production; PC-12 - Develop long-term, medium-term and current plans for the economic and social development of an enterprise (organization) and its structural divisions; PC-13 - Conduct a comprehensive economic analysis of all types of activities of an organization (enterprise) and develop measures for the efficient use of resources, production capacities in order to increase the efficiency of production and economic activities; PC-22 - Possess the skills of conducting individual stages of the production and economic activities of an organization (enterprise); PC-23 - Be able to make informed decisions in the face of business uncertainty; PC-28 - Search, systematize and analyze information on the prospects for the development of the industry, innovative technologies, projects and solutions; PC-29 - Work with scientific, technical and patent literature; PC-30 - Assess the competitiveness and economic efficiency of developed technologies.

4. Requirements and forms of current and intermediate certification.

The following forms are used to diagnose competencies: oral survey in laboratory classes; conducting tests (testing) on specific topics; protection of laboratory works; interviewing during individual and group consultations; exam.

To assess the level of knowledge, the following diagnostic tools are used: tests and electronic tests for current knowledge control; exam; written reports on classroom (home) practical exercises; colloquia; reports at conferences; publication of articles, reports; other.