

FUNDAMENTALS OF ENTREPRENEURIAL ACTIVITY

COURSE SYLLABUS ABSTRACT

of higher education institution

speciality: 1 - 25 01 07 - ENTERPRISE ECONOMY AND MANAGEMENT

	STUDY MODE	
	full-time	part-time (shortened program)
Year	1	1
Semester	1	1
Lectures, hours	34	8
Seminars classes, hours	34	6
Exam, semester	1	1
Contact, hours	68	14
Independent study, hours	76	130
Total course duration in hours / credit units	144/4	

1. Course outline

The purpose of studying the academic discipline "Fundamentals of Entrepreneurial Activity" is to study, systematize and consolidate the foundations of the theory and practice of entrepreneurial activity in modern economic conditions; familiarization of students with the mechanism of work of business entities; studying the basics of creating your own business; obtaining a comprehensive view of the methodology of entrepreneurship.

2. Course learning outcomes

Upon completion of the course, students will be expected to

know: the role of the environment in the development of entrepreneurship; technology of entrepreneurial decision-making; organizational and legal forms of entrepreneurial activity; mechanisms of functioning of the enterprise; the essence of entrepreneurial risk and the main ways to reduce risk; the main elements of the culture of entrepreneurial activity and corporate culture; the nature and types of responsibility of entrepreneurs; methods and tools of financial analysis; types of taxes; a system of indicators of business performance; ways to improve and control the effectiveness of entrepreneurial activity;

be able to: characterize the types of entrepreneurial activity and the business environment; develop a business plan for the enterprise; determine the strategy of the business to be opened; assess market conditions; determine business performance;

possess: theoretical knowledge of the principles, forms, methods of entrepreneurial activity; methods of developing the basics of creating your own business.

3. Competencies

The development of this academic discipline should ensure the formation of the following competencies:

SK-5 – Make informed decisions in the implementation of entrepreneurial activities, evaluate its results

4. Requirements and forms of midcourse evaluation and summative assessment

For the diagnosis of competencies, it is recommended to use oral, written and oral-written forms. To assess the level of knowledge of students, the following diagnostic tools are used: oral and written questioning during classes, protection of an individual task and passing an exam.