CORPORATE ETHICS
ANNOTATION
TO THE CURRICULUM OF THE INSTITUTION OF HIGHER EDUCATION
Specialty 1-25 01 04; 1-25 01 07; 1-27 01 01; 1-27 02 01; 1-28 01 02

	Form of higher education				
	Full-time (daytime) 1-25 01 07; 1-27 01 01; 1-27 02 01;	Full-time (daytime) 1-25 01 04; 1-28 01 02	Correspondence		Correspondence (shortened form)
			1-25 01 04	1-28 01 02	1-27 01 01
Class	2	2	2	2	2
Semester	4	4	4	4	4
Lectures, hours	18	16	4	4	4
Practical (seminar) classes, hours	16	18	4	4	4
Report, semester	4	4	4	4	4
Classroom hours per academic discipline	34	34	8	6	8
Independent work, hours	38	38	64	66	64
Total hours per academic discipline / credit units	72/2				

1. Brief content of the discipline

The purpose of the discipline is to form in future specialists ideas about corporate ethics, ethical standards of behavior of a manager and an executor, as well as the systematic development by students of applied ethical knowledge of the theoretical foundations and normative content of corporate ethics, mastering the basic ethical methods of substantiating moral decisions, developing the ability to critically perceive reality in practice of carrying out professional activities, the formation of civil liability of a specialist.

2. Learning outcomes

The objectives of the discipline are:

- the formation of moral attitudes of a specialist in the field of interpersonal communication in an organization;

- training in ways to increase the ethical level of the organization;

- the formation of professionally important qualities that a leader and a subordinate should possess;

- mastering the methods of analyzing one's own activity, interpersonal relations in the work team and personal characteristics in order to improve them;

- mastering the methods of increasing the positive psychological climate in the organization;

- combining the theoretical foundations of corporate ethics with the practical skills of a specialist in typical service situations;

– promotion of self-education, awakening, preservation and development of interest in corporate ethics.

– formation of responsible behavior of a specialist in an organization.

As a result of mastering the academic discipline, the student must
know:
- basic ethical categories (good, evil, responsibility, justice, honor, dignity, etc.);
– definition, structure, norms and principles of corporate ethics;
- types, models, functions of corporate culture;
- norms of ethical behavior of the leader;
- rules of attitude towards the manager, colleagues, subordinates;
- the concept, structure, types, forms, features and patterns of communication as a tool of professional ethics;
- the main features, types, structure of trust in business communication in the organization;
- concept, classification, psychological factors of difficulties in business communication;
- manipulative techniques in business communication;
- the structure and dynamics of the conflict;
– basic rules of business etiquette;
be able to:
– to make a moral choice when resolving moral dilemmas in the field of business;
– take responsibility to the state, local communities, personnel, owners (investors) in the course of professional activity in the field of business;
– exercise ethical control over the corporate behavior of employees;
- work in a team;
- observe official subordination;
- establish trusting relationships with business partners;
- overcome the difficulties of business communication;
- effectively correlate formal and informal relations in the organization;
own:
- rules of criticism and encouragement of subordinates
- methods of studying and regulating interpersonal relations in a team;
- the rules of ethics of relations between men and women in the business environment;
- techniques for regulating tension in conversation;
- verbal and non-verbal communication skills;
- methods of psychological protection from the manipulative influence of partners in business communication;
– skills to resolve vertical and horizontal conflicts in the organization;
- methods of self-regulation of behavior in the process of interpersonal communication;
- the skills of forming an attractive image of a specialist;
- Skills of public speaking and public speaking;
- self-presentation skills;
- Skills for passing a job interview;
– the skills of conducting effective presentations and effective business negotiations with communication partners;
– skills of remote communication, taking into account the ethical standards of telephone conversation and the culture of business writing;

3. Formed competencies:

Codes of generated competencies	Names of competencies being formed
For specialty 1-25 01 04	
UC-11	To be able to define tasks within the framework of the goal, to choose the best ways to solve them on the basis of existing ethical standards, to know the basics of ethical

	standards of business etiquette, to be able to use them as a regulator of relations in a team.
For specialty 1-25 01 07	
SC-1	Work in a team, observe and develop the norms of business communication, master the skills of interpersonal and group communication and business etiquette.
UC-13	Apply forms, techniques, methods and laws of intellectual cognitive activity, logically and reasonably substantiate your position.
UC-14	Analyze and make decisions on social, ethical problems that arise in professional activities.
For specialty 1-27 01 01	
UC-8	To be able to analyze the socio-psychological phenomena of labor activity, predict trends in the development of socio-psychological phenomena in engineering activities, use socio-psychological knowledge in solving problems of professional activity.
For specialty 1-27 02 01	
UC-7	To be able to analyze the socio-psychological phenomena of labor activity, predict trends in the development of socio-psychological phenomena in engineering activities, use socio-psychological knowledge in solving problems of professional activity.
For specialty 1-28 01 02	
UC-13	Use the forms, techniques, methods and laws of intellectual cognitive activity in the professional field.

4. Requirements and forms of current and intermediate certification.

The following forms are used to diagnose competencies:

- oral;

- written.

To assess the level of knowledge of students, the following diagnostic tools are used:

- oral questioning at seminars;

- presentation on the prepared abstract;

- essay writing;

- submitting an account.