

INNOVATIVE DEVELOPMENT OF ORGANIZATION (ENTERPRISE)

(course title)

**COURSE SYLLABUS ABSTRACT
of higher education institution
speciality**

1-25 80 01 "Economy" II stage of higher education (master's degree)
(speciality code and name)

Economic development of industrial and transport organizations
(profiling)

	STUDY MODE	
	full-time	part-time (shortened program)
Year	1	1
Semester	1	1
Lectures, hours	18	4
Practical classes (seminars), hours	18	4
Abstract	-	1
Pass/fail, semester	1	1
Contact hours	36	8
Independent study, hours	72	100
Total course duration in hours / credit units	108/3	108/3

1. Course outline

The discipline "Innovative development of an organization (enterprise)" characterizes the sphere of effective functioning and development of production and economic activities of enterprises in terms of content.

2. Course learning outcomes

Upon completion of the course, students will be expected to

know: the essence and content of the concept of innovative economy; the role of innovative development in the country's economy; innovation policy of the state and ways of its development; formation and development of the innovative potential of the state; formation of investment policy at various levels of management; methods of analysis and evaluation of innovation and investment projects; organization of analysis and control of evaluation of innovative activity of an economic entity;

be able to: combine theoretical knowledge with their practical use in the development of the innovative economy of an economic entity and the country; predict the development of the innovation process in the strategy and tactics of the industry, economic entity and country; analyze the results of innovation activity; to measure the used resource innovation potential with the achieved result; analyze the effectiveness of innovative projects;

possess: analysis of the level of innovative development; methods for calculating the level of efficiency of decisions made on planning the strategy and tactics of innovative development; methods of forecasting the innovative development of the economy of economic entities and the country; strategic and tactical planning of innovative development of the economy.

3. Competencies

UC - 1 Be able to apply the methods of scientific knowledge (analysis, comparison, abstraction, modeling, data validation, decision making, etc.) in independent activities, generate and implement innovative ideas

UC-3 Show initiative, including in situations of risk, resolve problem situations based on an innovative approach

CPC-4 To be able to develop and implement innovative and venture projects, form and develop the organization's competitive advantages based on innovative solutions, develop new market segments of innovative products and services.

4. To assess the level of knowledge of students, the following diagnostic tools are used.

The following forms are used to diagnose competencies: oral; written; oral-written. To assess the level of knowledge of students, the following diagnostic tools are used: oral competencies include: reports at conferences; writing competencies include: tests; abstracts; - Oral-written competencies include: reports on individual assignments with their oral defense; submission of an account.