

FUNDAMENTALS OF INTELLECTUAL PROPERTY MANAGEMENT

(course title)

COURSE SYLLABUS ABSTRACT of higher education institution speciality

1-27 01 01 Economics and management at the enterprise

(speciality code and name)

| | STUDY MODE |
|---|------------|
| | full-time |
| Year | 2 |
| Semester | 3 |
| Lectures, hours | 16 |
| Practical classes (seminars), hours | 16 |
| Contact hours | 32 |
| Independent study, hours | 8 |
| Pass/fail, semester | 3 |
| Total course duration in hours / credit units | 40 |

1. Course outline

The course covers the following topics: intellectual property; copyright and related rights; industrial property; patent information; patent research; introduction of intellectual property objects into civil circulation; commercial use of intellectual property objects; protection of the rights of authors and copyright holders. Resolution of disputes on infringement of intellectual property rights; state management of intellectual property.

2. Course learning outcomes

Upon completion of the course, students will be expected to

- know: interpretation of the basic concepts and terms in the field of intellectual property; the main provisions of international law and national legislation on intellectual property; the procedure for registration and protection of intellectual property rights; the basics of intellectual property management in the organization

- be able to: conduct patent research; prepare applications for the issuance of security documents for industrial property objects; draw up contracts concluded in the field of intellectual property.

- possess: skills of patent and information search, including using a global computer network (Internet); skills of working with international patent classifications and determining the class of the search subject.

3. Competencies

PK- 40 Choose methods of research and development, analyze and present the results of scientific research

4. Requirements and forms of midcourse evaluation and summative assessment

- oral (oral interview during laboratory classes; defense of laboratory work; interview during individual and group consultations)

- written (tests; control surveys, written reports on practical classes)

- oral-written (reports on classroom practical classes with their oral defense, passing the test).