

ENTERPRISE DEVELOPMENT MANAGEMENT

COURSE SYLLABUS ABSTRACT

Speciality 1-27 01 01 - Economics and Production Management (majors in)

	STUDY MODE
	Full-time
Year	4
Semester	7
Lectures, hours	34
Practical classes (seminars), hours	16
Graded exam, semester	7
Contact hours	50
Independent study, hours	58
Total course duration in hours / credit units	108 / 3

1. Course outline: theoretical aspects of the development of an enterprise as a socio-economic entity; enterprise development in the context of the life cycle theory; enterprise development strategy; sustainable development; innovative development; agile development concept.

2. Learning objectives and outcomes: upon completion of the course, the students will be expected to:

- know: the economic essence and principles of building an enterprise development management system; life cycle theory; principles of choosing an enterprise development strategy; theory and principles of sustainable development; fundamentals of innovation management and innovative development; the concept of agile enterprise development;

- be able to: select strategic priorities for the development of the enterprise; assess the innovativeness, sustainability and flexibility of the enterprise; implement an innovative development strategy; plan the development of the enterprise taking into account the criterion of agility;

- possess: basic skills of strategic analysis; methods for calculating indicators of innovation activity and innovative activity of the enterprise; methods for calculating indicators of sustainable development; methods for assessing the agility of the enterprise.

3. Competencies to be developed:

CK-19 – Be able to manage the development of the enterprise.

4. Academic performance assessment

The module-based rating system is used. Mid-course evaluation: test. Summative assessment: graded exam.