

## PROJECT MANAGEMENT

### **COURSE SYLLABUS ABSTRACT of higher education institution**

**Speciality** 1-28 01 02 – Digital Marketing

	STUDY MODE		
	full-time	Part-time	Part-time (shortened program)
Year	<b>4</b>	<b>5</b>	<b>2</b>
Semester	8	10	4
Lectures, hours	32	10	8
Practical classes(seminars), hours	24	6	6
Pass/fail exam, semester	8	10	4
Contact hours	56	16	14
Independent study, hours	52	92	94
Total course duration in hours / credit units	108/3		

**1. Brief content of the academic discipline:** students gaining practical skills in the implementation of modern project management technologies and the principles of using project management in the tasks of their future professional activities

**2. Learning outcomes: the learner must**

**know:** theoretical foundations and conceptual apparatus of the discipline; main types and elements of projects; the most important principles, functions and methods of project management; the procedure for developing projects; the specifics of project implementation.

**be able to:** use the acquired knowledge for the development and management of projects; develop the main documents of the project; use tools and methods to manage integration, content, timing, cost, quality, human resources, communications, project deliveries; analyze and manage risks and changes arising from project management; carry out calculations and analysis of decisions using norms and standards in the field of project management; design and organize the project management process; organize and control the implementation of the project.

**possess:** a methodology for identifying and independently managing complex projects, taking responsibility for the economic aspects and project management, skills in using various tools in project activities.

**3. Competences being formed:** be able to apply basic scientific and theoretical knowledge to solve theoretical and practical problems (AC-1), be able to work in a team (SPC-6)

**4. Requirements and forms of current and intermediate certification**

The module-rating system is used. Intermediate certification: assessment of work in practical classes, tests. Current certification: fail exam.