

BASICS OF ECONOMY

COURSE SYLLABUS ABSTRACT of higher education institution

Speciality 1-28 01 02 – Digital Marketing

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	1	1
Lectures, hours	34	6
Practical classes (seminars), hours	16	4
Exam, semester	1	1
Contact hours	50	12
Independent study, hours	58	96
Total course duration in hours / credit units	108/3	

1. Course outline: Introduction to economics: the main issues of economics and types of economic systems. Demand, supply and market. Fundamentals of behavior of subjects of the economy. Fundamentals of the functioning of the national economy. State regulation of the economy. Fundamentals of the theory of international economics.

2. Course learning outcomes: upon completion of the course, students will be expected to **know:**

- basic economic concepts and categories;
- trends in the development of objective economic processes, the main tasks of the economy, the main economic goals of society;
- the basics of consumer and producer behavior in a market economy;
- main forms of fiscal and monetary policy;
- a feature of economic processes in the Republic of Belarus.

be able to:

- analyze economic processes in the Republic of Belarus and abroad;
- use economic knowledge to make rational economic decisions and fulfill future social and professional roles;
- to search and analyze the necessary information from various sources, to distinguish between objective and subjective analysis of economic information;
- to argue their own position during the discussion of economic problems;
- solve problems and tests that serve to consolidate the educational material.

possess:

- basic theoretical knowledge for solving practical problems;
- system and comparative analysis;
- an interdisciplinary approach to solving economic problems.

3. Competencies: analyze economic phenomena and processes taking into account the provisions of economic theory (BPC-8).

4. Requirements and forms of midcourse evaluation and summative assessment

The module-rating system is used. Intermediate certification: assessment of work in practical classes, control work. Current certification: exam.