

ECONOMICS OF ORGANIZATION

COURSE SYLLABUS ABSTRACT

Speciality 1-28 01 02 – Digital Marketing

	STUDY MODE	
	full-time	part-time
Year	2	2
Semester	3	4
Lectures, hours	50	10
Practical classes (seminars), hours	50	12
In-class test (semester, hours)		4 (2 hours)
Exam, semester	3	4
Contact hours	100	24
Independent study, hours	80	156
Total course duration in hours / credit units	180 / 5	

1. Course outline

Introduction to the course. Organization as a business entity. Personnel and efficiency of its use. Fixed capital and efficiency of its use. Working capital and efficiency of its use. Production program and production capacity. Organization of wages. Expenses and cost of production. Income, profit and profitability. Taxation. Innovation and innovative activity. Investments and investment activity.

2. Course learning outcomes: upon completion of the course, students will be expected to

- know: economic basis of the organization's functioning; methodological provisions for assessing the efficiency of production and rational use of all types of resources; methods of analysis and justification of the choice of optimal scientific, technical and organizational solutions using economic levers, incentives and criteria in the framework of future professional activity;

- be able to: characterize the organizational and legal forms of organizations, the structure of fixed and working capital, types of costs, performance indicators of the organization; evaluate the factors and reserves that affect the main performance indicators of the organizations; justify the production program; calculate the payroll, resource requirements and indicators of their use; determine the cost of production, calculate revenue from sales, profits and profitability; conduct a feasibility study of investment and innovation projects;

- possess: the means of applied software for the implementation of economic analysis.

3. Competencies

SC-8. Analyze the effectiveness of the organization's activities.

4. Requirements and forms of midcourse evaluation and summative assessment

The module-based rating system is used. Mid-course evaluation: assessment of work in practical classes, questioning, tests. Summative assessment: exam.