

## INTRODUCTION PRACTICE

### **PRACTICE PROGRAM ABSTRACT**

**Speciality** 1-28 01 02 – Digital Marketing

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	2	2
Total course duration in hours / credit units	108/3	

**1. Practice program outline (goals and objectives of the practice)**

The purpose of the practice is to familiarize students with the types of activities that correspond to the received specialty.

The objectives of the practice are:

- deepening theoretical knowledge about the specialty received and the types of economic activity within which it is applied;
- familiarization with the functioning of organizations (enterprises) of the Republic of Belarus, whose activities correspond to the received specialty;
- familiarization with the official duties of employees of organizations of the Republic of Belarus working in their specialty

**2. Competencies:** own the basics of research activities, search, analyze and synthesize information (EC-1), possess the skills of self-development and improvement in professional activities (EC-5)

**3. Form of summative assessment:** differentiated pass/fail.