

BASICS OF ECONOMY

COURSE SYLLABUS ABSTRACT of higher education institution

Speciality 1-28 01 02 – Digital Marketing

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	1	1
Lectures, hours	34	6
Practical classes (seminars), hours	16	4
Exam, semester	1	1
Contact hours	50	12
Independent study, hours	58	96
Total course duration in hours / credit units	108/3	

1. Course outline: introduction to economic theory; fundamentals of functioning of modern mixed economy; the basics of the behavior of subjects of the economy; fundamentals of the functioning of the national economy.

2. Course learning outcomes: upon completion of the course, students will be expected to **know:**

- basic economic concepts and categories;
- trends in the development of objective economic processes, the main tasks of the economy, the main economic goals of society;
- the basics of consumer and producer behavior in a market economy;
- main forms of fiscal and monetary policy;
- a feature of economic processes in the Republic of Belarus.

be able to:

- analyze economic processes in the Republic of Belarus and abroad;
- use economic knowledge to make rational economic decisions and fulfill future social and professional roles;
- to search and analyze the necessary information from various sources, to distinguish between objective and subjective analysis of economic information;
- to argue their own position during the discussion of economic problems;
- solve problems and tests that serve to consolidate the educational material.

possess:

- basic theoretical knowledge for solving practical problems;
- system and comparative analysis;
- an interdisciplinary approach to solving economic problems.

3. Competencies: analyze economic phenomena and processes taking into account the provisions of economic theory (BPC-8).

4. Requirements and forms of midcourse evaluation and summative assessment

The module-rating system is used. Intermediate certification: assessment of work in practical classes, control work. Current certification: exam.