FOUNDATIONS OF INNOVATION POLICY AND BUSINESS ACTIVITIES

ANNOTATION

TO THE CURRICULUM OF THE INSTITUTION OF HIGHER EDUCATION

Specialty 1-40 80 02 – «System analysis, management and information processing»

	STUDY MODE	
	full-time	Part-time
Year	1	1
Semester	1	1
Lectures, hours	18	4
Practical classes, hours	18	4
Pass/fail exam, semester	1	3
Contact hours	36	8
Independent study, hours	72	100
Total course duration in hours / credit units	108/3	

1. **Brief content of the academic discipline:** mastering by students the essence, patterns and basic principles of innovation policy and entrepreneurial activity in a modern market economy; as well as the study of modern methods of analysis and evaluation of their effectiveness.

2. Learning outcomes: the learner must

know: he essence and main directions of innovation in economic systems; structural model of the state innovation policy; fiscal, marketing, institutional and organizational blocks of innovation policy instruments; features of state regulation of entrepreneurial activity; methods for evaluating the effectiveness of innovative and entrepreneurial projects.

be able to: apply modern approaches in the study of innovative potential; analyze the actual state of innovativeness of the economy; apply a comprehensive methodology for diagnosing the level of innovativeness of the economy; put forward entrepreneurial ideas and non-standard approaches to their implementation; determine priority areas of business activity.

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3. Competences being formed: develop innovative susceptibility and ability to innovate (UK-5), use innovative technologies to ensure high-quality and secure exchange of data structures in information networks (SC-9)

4.Competences being formed: The module-rating system is used. Intermediate certification: assessment of work in practical classes, defense of completed individual tasks. Current certification: credit.