

COURSE SYLLABUS ABSTRACT

Specialty 1-25 01 07 «Economics and management at the enterprise»

	STUDY MODE	
	full-time	part-time (shortened program)
Year	2	2
Semester	4	4
Lectures, hours	34	8
Practical classes (seminars), hours	34	8
Exam, semester	4	4
Contact hours	68	16
Independent study, hours	40	92
Total course duration in hours / credit units	108/3	

1. Course outline.

The purpose of the discipline is to form future economists-managers with the necessary professional knowledge, skills and abilities to effectively manage the innovative activities of enterprises, providing them with a high level of competitiveness in the domestic and foreign markets.

The objectives of studying the academic discipline are to give students the theoretical knowledge and practical skills necessary to manage innovative activities and the economic justification of innovative projects.

2. Course learning outcomes.

Upon completion of the course, students will be expected to

know the role of innovation in the development of the national economy; the essence and classification of innovations, the content and models of the innovation process, the essence, objects and subjects of innovation; forms of scientific and technical exchange, models for promoting new products and technologies on the world market of scientific and technical products; concept, structure, tasks, functions of the National Innovation System of the Republic of Belarus; the legislative framework for innovation activities, the objectives of the innovation policy of the Republic of Belarus, the priority areas of innovation development of the Republic of Belarus, etc.;

be able to assess the innovative potential of the organization and identify areas for improving the efficiency of its use; determine the content of the strategy of innovative activity of the enterprise; organize project management of innovative activities of the enterprise; to search for sources of financing for innovations; evaluate the effectiveness of the innovative activity of the enterprise; manage the risks of innovation;

possess methods for evaluating the effectiveness and investment attractiveness of an innovative project; methods for assessing the risks of innovation activity; skills of systematization and generalization of information on the project, preparation of reports; presentation skills in front of an audience.

3. Competencies: to operate with the basic concepts of modern concepts of innovation, to assess the impact of innovative development on economic growth.

4. Requirements and forms of midcourse evaluation and summative assessment.

The following forms are used to diagnose competencies: oral presentations at scientific and technical conferences; discipline exam; reports on practical assignments; reports on the research work of students.

To assess the level of knowledge, the following diagnostic tools are used: electronic tests for current knowledge control; exam; written reports on classroom (home) practical exercises; colloquia; reports at conferences; publication of articles.

