

# ORGANIZATION AND PLANNING IN THE ENTERPRISE

(course title)

## **COURSE SYLLABUS ABSTRACT of higher education institution**

**Specialty** 1-27 02 01 "Transport logistics (by directions)"

**Direction of the specialty** 1- 27 02 01-01 "Transport logistics (road transport)"

|  | STUDY MODE |
|--|------------|
|  | Full-time  |
| Year   | 3          |
| Semester   | 5          |
| Lectures, hours  | 50         |
| Practical (seminar) classes, hours   | 34         |
| Exam, semester   | 5          |
| Course project, semester   | 5          |
| Classroom hours for the academic discipline (including for managed independent work) | 84 (32)    |
| Classroom hours per academic discipline  | 136 (40)   |
| Independent work, hours  | 132        |
| Total hours per academic discipline / credit units                                   | 216 / 6    |

### 1. Course outline

Organization as a function of the "Management" system. Organizational and legal forms of management. Production processes at transport enterprises, their structure and classification. Organization of technical service management at transport enterprises. Organization of cargo transportation. Organization of passenger transportation. Organization of international transportation of goods and passengers. Organization of forwarding services. Organization of financial and commercial work at transport enterprises. Goals, objectives and methods of planning. The structure of enterprise plans. Forecasting: concept, types, methods. Essence and types of strategic planning. General methodology of strategic planning. Strategic planning tools. Business planning as a form of strategic planning. Reengineering of business processes as a direction of strategic planning. Implementation of the concept of controlling in a transport enterprise. Transport planning. Production program for the operation of the rolling stock of a transport enterprise. Planning maintenance and repair of rolling stock. Planning the logistics of a transport enterprise. Planning of labor productivity, number of personnel and payroll at transport enterprises. Planning costs and tariffs of a transport enterprise. Financial planning at the enterprise of transport. Cost management in a transport company. Transport company budgeting system.

### 2. Course learning outcomes

Upon completion of the course, students will be expected to

#### **know:**

- the purpose and essence of the regulatory documents governing the process of organizing production and planning at the enterprise;
- methods, techniques and forms of organization of production;
- basics of strategic and tactical planning;
- features of operational-calendar planning of the main and auxiliary production;
- methods for calculating planned technical and economic indicators.

#### **be able to:**

- develop options for organizational and technological schemes;
- develop detailed operational and calendar plans and schedules for providing material and technical resources;
- develop operational plans;
- develop a plan for production and financial activities and a strategic plan for the development of a transport enterprise.

#### **possess:**

- methods and techniques of organizing production;
- methods for developing operational calendar plans;

- methods for determining the needs of the enterprise in fixed and working capital, personnel, financial resources;
- methodological approaches used in the development of the production program of the enterprise.
- methods of strategic analysis of the transport enterprise.

### 3. Competencies

UK-9 Own logical thinking, have the skills to apply basic logical operations to solve problems of interpersonal and professional communication.

UK-10 Possess the ability to social interaction, to interpersonal communications, be able to work independently, learn, improve their skills.

BPC-5 Own the main economic categories, methods for assessing the availability, movement and efficiency of the use of the main economic resources of an enterprise to determine the effectiveness of its work and develop optimal management decisions.

BPC-6 To be able to develop a forecast for the development of an organization based on a marketing analysis of its external and internal environment, to participate in the development and implementation of a set of marketing activities in accordance with the organization's strategy.

BPC-10 Be able to apply the skills of analysis, planning, forecasting and regulation of the financial flows of the enterprise.

BPC-13 Be able to develop options for organizational and technical schemes, operational calendar plans and schedules for providing material and technical resources based on knowledge of the laws, principles, techniques and forms of production organization.

### 4. Requirements and forms of midcourse evaluation and summative assessment

Intermediate attestation is carried out in the form of intermediate progress control (PKU), which is performed in the form of performing individual creative tasks and test individual tasks. The form of the current certification (TA) is an exam.