

FUNDAMENTALS OF INTELLECTUAL PROPERTY MANAGEMENT

(course title)

COURSE SYLLABUS ABSTRACT of higher education institution speciality

6-05-0311-02 Economics and management at the enterprise

(speciality code and name)

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	2	2
Lectures, hours	16	4
Practical classes (seminars), hours	16	4
Contact hours	32	8
Independent study, hours	2	2
Pass/fail, semester	76	100
Total course duration in hours / credit units	108/3	

1. Course outline

The course covers the following topics: intellectual property; copyright and related rights; industrial property; patent information; patent research; introduction of intellectual property objects into civil circulation; commercial use of intellectual property objects; protection of the rights of authors and copyright holders. Resolution of disputes on infringement of intellectual property rights; state management of intellectual property.

2. Course learning outcomes

Upon completion of the course, students will be expected to

-know: interpretation of basic concepts and terms in the field of intellectual property; the main provisions of international law and national legislation on intellectual property; the procedure for registration and protection of intellectual property rights, the basics of intellectual property management in an organization (enterprise)

-able to: conduct patent research; prepare applications for the issuance of titles of protection for industrial property objects; draw up contracts concluded in the field of intellectual property.

-possess: skills of patent information search, including the use of a global computer network (Internet); skills in working with international patent classifications and determine the class of the subject of the search. interpretation of basic concepts and terms in the field of intellectual property; the main provisions of international law and national legislation on intellectual property; the procedure for registration and protection of intellectual property rights; Fundamentals of intellectual property management in the organization.

3. Competencies: SK-2 Characterize the provisions of national legislation in the field of business development, identify unresolved aspects and develop recommendations for improving the current legislation

4. Requirements and forms of midcourse evaluation and summative assessment

- oral (oral interview during laboratory classes; defense of laboratory work; interview during individual and group consultations)

- written (tests; control surveys, written reports on practical classes)

- oral-written (reports on classroom practical classes with their oral defense, passing the test).