

INTRODUCTORY INTERNSHIP

INTERNSHIP COURSE SYLLABUS ABSTRACT

Speciality 6-05-0611-04 Electronic economy

Concentration Electronic Marketing

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	2	2
Total course duration in hours / credit units	108/3	

1. Internship course outline (aims and objectives)

The purpose of the practice is to form students' general idea of their future professional activity, to master students' primary skills and abilities and prepare them for independent activity in their specialty.

The objectives of the practice are:

- familiarization with the functioning of organizations (enterprises) of the Republic of Belarus, whose activities correspond to the received specialty;
- deepening theoretical knowledge about the specialty received and the types of economic activity within which it is applied;
- formation of practical skills in the studied disciplines.

2. Course learning outcomes

Upon completion of the course, students will be expected to know:

- basics of research activities and work with various sources of information;
- modern information and communication technologies in a certain field of activity;
- the content of the activities of a certain organization (enterprise);
- information and communication technologies used in the activities of a certain organization (enterprise);

be able to:

- search, analyze and synthesize information;
- work with educational and practical materials, Internet resources;
- apply information technology to create documents;

to possess skills:

- performing educational and research work;
- preparation of a report on the work performed.

3. Competencies:

possess the basics of research activities, search, analyze and synthesize information (UC-1);
have the skills of self-development and improvement in professional activity (UC-5).

4. Form of midcourse evaluation: differentiated pass/fail.