

# «ECONOMICS OF THE INFORMATION SOCIETY»

## COURSE SYLLABUS ABSTRACT

Speciality 6-05-0611-04 Electronic economy

Profiling Electronic Marketing

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	2	2
Lectures, hours	34	8
Practical classes (seminars), hours	16	4
In-class test, semester (hours)	-	2 (2 hours)
Exam, semester	2	2
Contact hours	50	14
Independent study, hours	58	94
Total course duration in hours / credit units	108 / 3	

### 1 Summary of the academic discipline

The purpose of teaching the discipline is to form students' foundation of economic knowledge, the ability to analyze the state and trends of socio-economic development of the Republic of Belarus, to identify the specifics of socio-economic relations and processes in the Republic of Belarus in the conditions of the formation of the information society.

### 2 Course outline

The objectives of the discipline are:

- assimilation of the main trends in the development of economic systems;
- development of economic thinking;
- formation of knowledge about society, its institutions, socio-economic processes taking place in it in the context of the development of the electronic economy;
- formation of students' understanding of the content aspect of future professional activity and business career development in the conditions of the formation of the information society.

As a result of mastering the discipline, the student must

#### know:

- principles and directions of social development in the conditions of information society and electronic economy;
- laws of information society and electronic economy development;

#### be able to:

- identify objects, subjects, and systems of the electronic economy;
- manage a business career in the context of the formation of the information society;

#### to possess a skill:

- use knowledge of trends in the development of the information society and the patterns of formation of the electronic economy in professional activities;
- use methods for assessing economic indicators of the electronic economy.

The learning outcomes that students are expected to acquire as a result of taking the course will be used for writing a graduation paper

### 3 Competencies

Competency code	Competency description
BPC-8	be apply knowledge about the laws and principles of the development of economic processes in the context of the development of the information society in professional activities

### 4 Educational technologies:

When studying the discipline, a modular rating system for assessing students' knowledge is used.

Forms of classes:

- multimedia;
- discussions, conversations
- settlement.