

## INTRODUCTION TO THE MAJOR

### **COURSE SYLLABUS ABSTRACT**

**Speciality** 6-05-0611-04 Electronic economy

**Concentration** Electronic Marketing

	STUDY MODE
	full-time
Year	1
Semester	1
Lectures, hours	8
Pass/fail, semester	1
Contact hours	8
Independent study, hours	22
Total course duration in hours / credit units	30 / –

#### **1. Course outline**

About the university. Organization of the educational process. Training of a specialist in the field of electronic economy. The scope of professional activity of the specialist.

#### **2. Course learning outcomes**

Upon completion of the course, students will be expected to

**know:**

- management structure and history of the university;
- fundamentals of the organization of educational activities, independent and research work;
- the characteristics of the specialty received;
- content of future professional activity;

**be able to:**

- assess the socio-economic significance of the future profession;
- form motivation to perform professional activities;

**to possess a skill:**

- of working independently and in a team.

#### **3. Competencies**

SC-1: assess the socio-economic significance of the future profession, form motivation to perform professional activities.

#### **4. Requirements and forms of midcourse evaluation and summative assessment**

Mid-course evaluation: quiz. Summative assessment: pass/fail.