

# INNOVATIVE DEVELOPMENT OF ORGANIZATION (ENTERPRISE)

## COURSE SYLLABUS ABSTRACT of higher education institution speciality

7-06-0311-01-1 «Economy»

(speciality code and name)

Economic development of industrial and transport organizations

(profiling)

Advanced higher education

	STUDY MODE	
	full-time	part-time
Year	1	1
Semester	1	1
Lectures, hours	18	4
Practical classes, hours	18	4
Abstract, semester	–	1
Pass/fail, semester	1	1
Contact hours	36	8
Independent study, hours	72	100
Total course duration in hours / credit units	108 / 3	

### 1. Course outline

Innovative policy of the state and ways of its development. The role of innovations in the efficiency of the development of the country's economy. Innovation system: formation and functioning. Innovation resources. Management of innovation activity on the basis of factors of enterprise potential development. Analysis of the organization and control of innovative activity of an economic entity.

### 2. Course learning outcomes

Upon completion of the course, the student will be expected to

#### **know:**

- the essence and content of the concept of innovative economy;
- the role of innovative development in the country's economy;
- innovation policy of the state and ways of its development;
- formation and development of the innovative potential of the state;
- formation of investment policy at various levels of management;
- methods of analysis and evaluation of innovation and investment projects;
- organization of analysis and control of evaluation of innovative activity of an economic entity;

#### **be able to:**

- combine theoretical knowledge with their practical use in the development of the innovative economy of an economic entity and the country;
- predict the development of the innovation process in the strategy and tactics of the industry, economic entity and country;
- analyze the results of innovation activity;
- to measure the used resource innovation potential with the achieved result;
- analyze the effectiveness of innovative projects;

#### **to possess skills:**

- of analyzing the level of innovative development;
- of using methods for calculating the level of efficiency of decisions made in planning the strategy and tactics of innovative development;
- of using methods of forecasting the innovative development of the economy of economic entities and the country;
- strategic and tactical planning of innovative development of the economy.

### 3. Competencies

CPC-3 Identify the main patterns and trends in the development of the national economy, apply forecasting methods, use computer software to build models for forecasting the development of the national economy.

### 4. Requirements and forms of midcourse evaluation and summative assessment

Midcourse evaluation is carried out in the form of midcourse progress control (MPC) which is performed in the form of individual assignments on practical classes, tests and abstracts. The form of the midcourse evaluation (ME) is a pass/fail.