

TECHNOLOGICAL STRATEGIES OF ORGANIZATIONS

(course title)

COURSE SYLLABUS ABSTRACT

Specialty 7-06-1042-01 « Logistics services for transport »

Profiling Transport logistics of cities and regions

	STUDY MODE	
	Full-time	Part-time
Year	1	1
Semester	1	1
Lectures, hours	16	4
Practical (seminar) classes, hours	16	4
Exam, semester	1	1
Classroom hours per academic discipline	32	8
Independent work, hours	76	100
Total hours in the academic discipline / credits	108/3	

1. Course outline - to form students ideas about the general theoretical foundations of strategic management, the place of technological strategies in the management system of the organization; to familiarize with the current state and directions of development of methods of development of technological strategy of the organization.

2. Course learning outcomes

Upon completion of the course, students will be expected to know:

- the modern concept of strategic management within the framework of different paradigms characterizing the evolutionary development of management;
- features of the strategic aspect of modern enterprise management;
- theories of competitiveness;
- methods of analysis of the environment of the organization;
- basics of creating the mission of the enterprise;
- types of enterprise strategies;
- types of goals of the enterprise;

be able to:

- analyze the factors of competitive advantage and the environment of the organization;
- develop general and functional strategies for the enterprise;
- identify key strategic changes from the system of strategic changes and prioritize them;

to possess a skill:

- conducting independent research work in the context of implementation and control of the implementation of the strategy;
- conducting primary strategic analysis for the enterprise.

3. Formable competencies.

UK-4 - Provide communication, display leadership skills, be capable of team building and developing strategic goals and objectives.

SK-15 - Use methods of solving technological problems related to the development of the organization's development strategy.

4. Requirements and forms of current and interim certification.

Defense of individual assignment, exam.