

**FOREIGN LANGUAGE
(ELECTIVE COURSE)**

COURSE SYLLABUS ABSTRACT

6-05-0611-04 Digital Economy
Digital Marketing

	STUDY MODE
	full-time
Year	2, 3,4
Semester	3, 4, 5, 6, 7
Practical classes (seminars), hours	170
Pass/fail, semester	3, 4, 5, 6, 7
Contact hours	170
Independent study, hours	30
Total course duration in hours / credit units	200

1. Course outline

This discipline is aimed at building future specialists' foreign language communicative competence, which will help them use a foreign language as a tool of professional and interpersonal communication and plan verbal and non-verbal behavior taking into account specific communication situations, as well as acquire, expand and deepen systematic major-related knowledge.

2. Course learning outcomes

Upon completion of the course, students will be expected to know:

- the system of the target foreign language in its phonetic, lexical and grammatical aspects;
- social and cultural norms of everyday, business and professional communication as well as the rules of speech etiquette allowing a future specialist to effectively use a foreign language as a means of communication in the modern multicultural world;
- history and culture of one's own country and the target language country.

be able to:

- communicate effectively in the foreign language in professional environment and in different social and cultural situations;
- read and translate major-related literature in the foreign language (skimming, scanning, intensive reading, and extensive reading);
- express their communicative intentions in writing in the areas of professional activity;
- write documents using business letter elements, complete forms for participation in conferences, symposiums, etc.;
- write summaries and abstracts of professional and scientific texts;
- demonstrate foreign language listening comprehension skills.

to possess a skill of:

- interpersonal, intercultural and professional communication in a foreign language;
- public speaking (announcements, reports, presentations, projects, etc.).

3. Competencies

Universal competency: to communicate in a foreign language to overcome challenges of interpersonal and intercultural interaction.

4. Requirements and forms of midcourse evaluation and summative assessment

Oral forms: oral test.

Written forms: vocabulary and grammar test.

Oral/written forms: pass/ fail.