

INSTITUTIONAL SYSTEM OF THE INFORMATION SOCIETY

COURSE SYLLABUS ABSTRACT of higher education institution

Specialty: 6-05-0611-04 «Electronic economy»

Specialization: «Electronic Marketing»

	Form of higher education	
	full-time	part-time
Course	2	3
Semester	4	5
Lectures, hours	34	8
Practical classes, hours	16	4
Exam, semester	4	5
Contact hours	50	12
Independent work, hours	58	96
Total course duration in hours / credit units	108 / 3	

1. Course outline

Introduction to institutional theory. Institutional structure of the information economy. Transaction costs and the institutional theory of the firm in information economics. Economic theory of property rights and its features in the information society. Contract theory and its transformation in the information economy. Family and household in the information society. Institutes of information and knowledge in the information society. Digital transformation in the economy. Formation of a digital economy ecosystem. Institutional aspects of digital transformation in industry2. Course learning outcomes

2. Course learning outcomes: upon completion of the course, students will be expected to know:

- basic concepts and categories of institutional economics;
- institutional structure of the information society;
- main features of the institutional structure and economic environment of the Republic of Belarus;

be able to:

- analyze phenomena and processes in the economy in connection with economic institutions;
- identify institutional problems when analyzing specific situations;
- use sources of information characterizing the state of the institutional environment and its impact on economic processes;

have a skill:

- development trends and specifics of the institutional system of the information society.

3 Competencies

- Apply knowledge about the main institutions and the foundations of the formation of the institutional system of the information society when carrying out professional activities.

4. Requirements and forms of midcourse evaluation and summative assessment

Current certification – performance of control work. Interim certification – exam/