

ECONOMICS OF E-BUSINESS ORGANIZATIONS

COURSE SYLLABUS ABSTRACT

Speciality 6-05-0611-04 Electronic economy

Concentration Electronic Marketing

	STUDY MODE	
	full-time	part-time
Year	2	3
Semester	4	5
Lectures, hours	16	4
Practical classes, hours	16	4
Pass/fail, semester	4	5
Contact hours	32	8
Independent study, hours	76	100
Total course duration in hours / credit units	108 / 3	

1. Course outline

E-business organizations in the national economy of the Republic of Belarus. The costs of e-business organizations. Pricing in e-business organizations. Tools for analyzing the activities of e-business organizations. Evaluation of the effectiveness of e-business organizations. Risk management in e-business organizations.

2. Course learning outcomes: upon completion of the course, students will be expected to

- know: the basics of the functioning of e-business organizations; the essence and features of the development of e-business organizations, specific features of the manifestation of objective economic laws in the activities of e-business organizations; characteristics and functions of the institutional environment of e-business organizations; the main indicators for evaluating the effectiveness of e-business organizations;

- be able to: identify and correlate negative and positive factors affecting the economic activities of e-business organizations; identify key factors affecting the economic activities of e-business organizations; characterize the types of costs, performance indicators of e-business organizations; calculate the needs for resources of e-business organizations; determine the cost, profit and profitability of e-business organizations; analyze the risks of e-business organizations; analyze the requirements for the quality of products of e-business organizations; carry out economic justification of innovative projects;

- to possess a skill: to measure the effectiveness of the functioning of e-business organizations; to analyze data on the functioning of e-business organizations.

3. Competencies

BPC-12. Use methods of economic calculations and analysis of the activities of e-business organizations.

4. Requirements and forms of midcourse evaluation and summative assessment

The module-based rating system is used. Mid-course evaluation: tests. Summative assessment: pass/fail.