

"WEB GRAPHICS"

(course title)

COURSE SYLLABUS ABSTRACT

6-05-0611-04 Electronic Economics

(speciality code and name)

Email Marketing

(concentration)

	STUDY MODE		
	full-time	part-time	part-time
Year	3	4	
Semester	5	7	
Lectures, hours	34	8	
Laboratory classes, hours	34	8	
Course project, semester	5	7	
Credit, semester	68	16	
Contact hours	40	92	
Independent work, hours	108/3		
Total course duration in hours / credit units	3		

1. Summary of the discipline (the purpose of the academic discipline)

The purpose of the course is to acquire special knowledge, skills and abilities, development, debugging and testing of web applications

2. Learning outcomes

As a result of mastering the academic discipline, the student must

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To know:

- modern programs for the creation of graphic design of information systems;

be able to:

- to use modern technologies for the development of the design of information systems;

to possess a skill:

- methods of developing the design of information systems.

3. Competencies

Create graphic design elements for e-business information systems

4. Requirements and forms of midcourse evaluation and summative assessment

→ Credit - midterm certification.

→ Current certification - defense of laboratory work

The oral form of certification is used.

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