

MANAGEMENT

COURSE SYLLABUS ABSTRACT of higher education institution

Specialties 6-05-0611-04 «Electronic Economics»
Concentration Electronic Marketing
6-05-1042-01 Transport logistics
Concentration Regional transport and logistics systems

	STUDY MODE			
	full-time 6-05-0611-04	full-time 6-05-1042-01	part-time 6-05-0611-04	part-time (shortened program 6-05-1042-01
Year	3	3	3	4
Semester	5	5	5	7
Lectures, hours	34	34	8	4
Practical classes (seminars), hours	16	16	4	2
In-class test (semester, hours)	-	-	5 (2 часа)	-
Exam, semester	5	-	5	-
Pass/fail, semester	-	5	-	7
Contact hours	50	50	14	6
Independent study, hours	58	58	94	30
Total course duration in hours / credit units	108/3	108/3	108/3	36/1

1. Course outline: The essence of modern management. Evolution of schools and concepts of management. Scientific substantiation of management. Organization as a management system. Organizational relations in management. Strategic management in the organization. Types of organizational management structures. Motivation of activity in management. Control in the management system. Communications in the management system. Management methods. Decisions in management. Forms of power and influence. Leadership and management style. Self-management. Conflict, stress and change management. Personnel management. Organizational culture. Management effectiveness and its indicators.

2. Course learning outcomes: upon completion of the course, students will be expected to **know:**

- laws, regularities, principles, methods of managing a market economy;
- evolution of management, integration processes in management;
- means and methods of management, functions of management;
- types of organizational structures, strategies for overcoming conflicts;
- information support systems for management;
- management styles and their adaptation to business situations;

be able to:

- forecast the company's development strategy, improve the quality and efficiency of management.
- formulate team goals, relieve stress, and smooth out conflicts;
- assess the impact of internal and external environmental factors on management efficiency
- make management decisions and assess their efficiency.

to possess a skill:

- use of management methods and technologies in the process of regulating the joint activities of teams
- use of methods for making rational management decisions.

3. Competencies:

Names of the competencies being developed
6-05-0611-04 «Electronic Economics»
Apply management theory to develop organizational management decisions
6-05-1042-01 Transport logistics
Be capable of self-development and improvement in professional activities
To master methods of implementing key management decisions and modern technologies for effectively influencing individual and group behavior in an organization

4. Requirements and forms of midcourse evaluation and summative assessment

A modular rating system is used. Interim assessment: assessment of work during practical classes. Interim assessment: exam / pass/fail.