

TRANSPORT BUSINESS

COURSE SYLLABUS ABSTRACT of higher education institution

Speciality 6-05-1042-01 «Transport logistics»

Profiliation «Regional transport and logistics systems»

	STUDY MODE	
	Full-time	Part-time (shortened program)
Year	3	3
Semester	5	5
Lectures, hours	16	4
Practical classes, hours	16	2
In-class test, semester (hours)	-	5 (2 hours)
Exam, semester	5	5
Contact hours	32	8
Independent study, hours	76	100
Total course duration in hours / credit units	108 / 3	

1. Course outline

The objective of the course is to develop students' understanding of the methods and techniques for improving flow management in transport systems, integrated planning of transport processes taking into account production factors, rationalization of routes for the movement of material flows when organizing freight and passenger transportation, and integration of transport and transportation-related processes into a single technological algorithm.

2. Learning outcomes

As a result of mastering the academic discipline, the student should:

know:

- history of origin, schools and models of business, motives of entrepreneurship;
- economic, social and legal conditions necessary for entrepreneurial activity;
- types of entrepreneurship;
- organizational forms and legal regulation of business;
- basics of organizing transport business;
- processes of development of transport business;
- mechanism of management of financial, production and labor resources of the enterprise;
- types of entrepreneurial losses and methods of risk reduction;
- reasons and procedure of termination of entrepreneurial activity;

be able to:

- draw up a program of primary entrepreneurial actions;
- possess modern planning methods;
- show the content of business plan sections;
- form a transport business strategy;
- conduct an analysis of the company's activities;
- correctly use optimal solution methods, make reasonable conclusions and make proposals based on the results of solving management problems in the transport business;

have the skill:

- assessment of the efficiency of enterprises in the logistics system;
- analysis of competitive markets;
- fundamentals of marketing research methods;
- methods for implementing basic management (planning, organization, motivation and control) and connecting (decision-making and communications) functions.

3. Competencies to be developed

Names of the competencies being developed
Be capable of self-development and improvement in professional activities
Have techniques for effectively organizing business processes in transport companies and making decisions on choosing the optimal form of organizational structure for enterprise management, taking into account the specifics of state regulation

4. Requirements and forms of midcourse evaluation and summative assessment

The module-rating system is used. The form of midcourse evaluation are course paper. Intermediate certification is a pass.