

# **" SOFTWARE DEVELOPMENT MANAGEMENT AND ORGANIZATION"**

\_(course title)

## **COURSE SYLLABUS ABSTRACT**

6-05-0611-04 Electronic Economics

(speciality code and name)

### **Email Marketing**

(concentration)

	STUDY MODE		
	full-time	part-time	part-time
Year	3	<b>4</b>	
Semester	6	8	
Lectures, hours	16	4	
Laboratory classes, hours	16	4	
Classroom test (semester, hours)			
Credit, semester	6	8	
Contact hours	32	8	
Independent work, hours	76	100	
Total course duration in hours / credit units	108/3		

#### 1. Summary of the discipline (the purpose of the academic discipline)

The purpose of the course is to acquire special knowledge, skills and abilities, development, debugging and testing of web applications

#### 2. Learning outcomes

As a result of mastering the academic discipline, the student must

##### **To know:**

- modern software development technologies;

##### **be able to:**

- use application programs to organize software development;

##### **to possess a skill:**

- techniques and methods of organizing work on software development.

#### 3. Competencies

Organize software development within the framework of e-business

#### 4. Requirements and forms of midcourse evaluation and summative assessment

→ Credit - midterm certification.

→ Current certification - defense of laboratory work

The oral form of certification is used.